

A NEW HOME FOR EUGENE AND LUCKY

For over a year Eugene and Lucky had been staying in temporary shelters across Waterloo Region, until SHOW welcomed them home.

For months, Eugene had been dealing with numerous health issues while relying on local shelters for housing. Being in the shelter system was scary for him. Eugene reports not being able to sleep at night because of the yelling and screaming throughout the shelter, and not feeling safe. Thankfully, Eugene had support from the housing team at Lutherwood. They were able to facilitate Eugene's transition into SHOW's 144 Erb Street East location.

Eugene was overwhelmed at the quality of housing offered by SHOW and said that the good condition of the units reflects the respect and care SHOW offers to residents. Eugene admits that some of the other housing options presented to him were not very nice and he could not see himself and Lucky making them home.

Since moving in, life has gotten better for Eugene: "I like that everyone here is around my age and I don't even feel like I have to lock my door at night. I feel safe and comfortable. So far everyone here has been so nice."

When asked about his time of experiencing homelessness, Eugene stated: "It was a tough experience; everything is hard to do... finding something to eat, going to the washroom... I appreciate being housed now."

Welcoming residents to their new home is one of the best part of the work that SHOW does. It would not be possible without support of donors like you. Your gifts to SHOW allow Eugene access to the medical supports he desperately needs and most importantly, your gifts gave Eugene (and Lucky!) a permanent home where they both feel safe and secure.



Eugene and Lucky have settled into their new home at SHOW

**"I love it...I love the peace
and quiet. I have nice
neighbors. I just love it here"**

COLDEST NIGHT OF THE YEAR WAS A HUGE SUCCESS

THANKS TO OUR AMAZING COMMUNITY!

145 walkers registered for Coldest Night of the Year and over 100 turned up in person on Saturday February 25th to walk in support of those in the community who are struggling.

All of us at SHOW are thankful to each and every one of the team captains, walkers, volunteers, and donors for joining SHOW during Coldest Night of the Year! SHOW staff and residents are very proud of the commitment and compassion shown to the community.

Your efforts resulted in

20 TEAMS REGISTERING

145 WALKERS FUNDRAISING

\$56,000 IN GIFTS BEING RAISED!!!

SHOW would also like to thank the community sponsors that supported this event. SHOW is grateful to be providing services in a community that cares so much for all of their residents.



Grant Birks (left), a long-time SHOW donor, poses with Cathie Stewart-Savage (middle), our chef for the night and MPP Catherine Fife (right)



Chief Mark Crowell (right) poses with Executive Director, Brian Paul (left) and Donor Engagement Coordinator, Leigh-Ann Christian (middle). Chief Crowell was a long-time SHOW Board Member.



Mayor Dorothy McCabe says a few words before the walkers set off



Team Tea Time



The Coldest Night Crawlers with SHOW Board Member Mike Peasgood (Far Left)



Walkers are ready to go!



The Rotary Waterloo Team, with SHOW Board President Al Hayes (Far right)



Mayor McCabe made a new friend



The Kitchener-Westmount Rotary Team. Team Captain, Everton (middle) also sponsored the event through his business Wilmot Technologies



Kindred Credit Union was not only an event sponsor, they also entered a team



SHOW was pleased to have local MP Bardish Chagger and MPP Catherine Fife give the opening remarks

SHOW would also like to thank the community sponsors that supported this event. SHOW is grateful to be providing services in a community that cares so much for ALL of their residents.

Thank you

coldest *night
OF THE YEAR

Homelessness and access to affordable housing have been a problem in our community over the last year (if not longer). We at McCarter Grespan recognize this and that there are a number of people hurting in our region as a result. As a law firm that derives a significant portion of its revenue from real estate, supporting SHOW, an organization at the leading edge of tackling these issues, in its Coldest Night of the Year fundraiser was an easy decision.

MCCARTER GRESPAN
LAWYERS

coldest *night
OF THE YEAR

"WE ARE PROUD TO BE PART OF THIS YEAR'S COLDEST NIGHT OF THE YEAR EVENT. WE RECOGNIZE THAT TOO MANY IN OUR COMMUNITY SURVIVE WITHOUT THE VERY BASIC NECESSITIES OF LIFE."

WILLSON SAND & GRAVEL

coldest *night
OF THE YEAR

SHOW WORKS BEYOND PROVIDING SHELTER AND INTO PROVIDING CARE, ESPECIALLY FOR THOSE WHO MIGHT BE OR HAVE BEEN PUSHED OUT OF OUR COMMUNITY. AT WILMOT TECHNOLOGIES, WE BELIEVE EVERYONE DESERVES TO BE INCLUDED. WE ARE GRATEFUL TO WORK TOWARDS THIS VISION ALONGSIDE AN ORGANIZATION AS IMPACTFUL AS SHOW.

Wilmot Technologies Inc.
YOUR PERSONAL IT DEPARTMENT

coldest *night
OF THE YEAR

WALTERFEDY ACTIVELY ENGAGES IN COMMUNITY-BUILDING ACTIVITIES BOTH IN AND OUTSIDE OF THE WORKPLACE BECAUSE WE BELIEVE WE ALL HAVE A DUTY TO MAKE OUR COMMUNITY A BETTER PLACE. OUR DRIVE TO CONNECT WITH THE COMMUNITY IN NEW WAYS DREW US TO SHOW'S COLDEST NIGHT OF THE YEAR WALK IN 2022 AND WE ARE EXCITED TO BE SPONSORING THIS EVENT AGAIN IN 2023.

WALTERFEDY

coldest *night
OF THE YEAR

The supports, programs and care that SHOW provides to their residents is exceptional, providing 24/7 wrap-around support for those who need it most. We are thrilled to be a community partner with SHOW during Coldest Night of the Year, and hope to see you all out on the 25th to participate in the CNOY!

Libro
CREDIT UNION

coldest *night
OF THE YEAR

"KPMG IS PROUD TO BE A COLDEST NIGHT OF THE YEAR EVENT PARTICIPANT. IT'S AN INCREDIBLY UPLIFTING COMMUNITY EVENT WHICH SUPPORTS A CRITICAL CAUSE. OUR PEOPLE ARE ACTIVE CITIZENS WHO SUPPORT ORGANIZATIONS AND CAUSES LIKE SUPPORTIVE HOUSING OF WATERLOO THAT MAKE AN IMPACT."

KPMG

coldest *night
OF THE YEAR

AT KINDRED CREDIT UNION, WE WORK TO INSPIRE PEACEFUL, JUST, AND PROSPEROUS COMMUNITIES, AND DO SO BY SUPPORTING ORGANIZATIONS LIKE SHOW. WE RECOGNIZE THAT SAFE HOUSING IS AN URGENT NEED WHERE WE CAN HAVE AN IMPACT. HELPING OUR NEIGHBOURS ACHIEVE DIGNITY WITH A SAFE PLACE TO CALL HOME, IS AN IMPORTANT COMPONENT TO A THRIVING INCLUSIVE COMMUNITY.

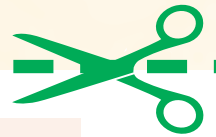
KINDRED
Credit Union

MAKE AN IMPACT ALL YEAR LONG BY MAKING IT MONTHLY

Waterloo Region is facing a housing crisis, with hundreds of our neighbors living in encampments and staying in shelters. SHOW houses these individuals in a safe and welcoming home. They are then provided with an array of 24/7 supports, helping to ensure long term housing stability. As a non-profit, SHOW relies heavily on the generosity of the community in order to provide these supports and programs. Monthly commitments from donors allow SHOW to plan, budget, and make decisions based on predictable gift income.

Monthly giving is a great way to make a big impact and, for a limited time, we can help increase the impact of your gift. Throughout March, by creating a new monthly gift of \$20 or more in support of SHOW, CanadaHelps will make a one-time extra \$20 donation to SHOW.

Please consider creating a new monthly gift of \$20 or more, through CanadaHelps, to support SHOW. Your donation will help us achieve our goals and make a huge impact on SHOW residents.



Today, I would love to commit to:

MONTHLY gift of ONE-TIME gift of
 \$25 \$35 \$50 \$75 Other \$ _____

I have enclosed a cheque made payable to Supportive Housing of Waterloo

I would prefer to pay by credit card; please charge the following card

(If this is a monthly gift, please let us know which day of the month you would like your gift processed monthly _____)

Card Number: _____ Expiry: _____ / _____

Card Holder Name: _____

Signature: _____

You can also scan this
QR code to access our
online donation form



We are so grateful for the support that you provide. None of the work that SHOW does would be possible without YOU!!