

362 Erb St. West, Office 5
Waterloo, Ontario
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519-571-9408



SUPPORTIVE HOUSING OF WATERLOO www.SHOWaterloo.org

“Safe, Supportive, Permanent”

Donor & Friends

Appreciation Event
November 27, 1-3 pm

Knox Presbyterian
Church, Waterloo

Please join us on Sunday,
November 27th at Knox
Presbyterian Church in Waterloo
from 1 - 3 pm for our Donor and
Friends of SHOW Appreciation
Event.

Architectural plans for our new
building at 402 Erb Street, West
will be available for viewing.

Meet our Board members and
Staff, enjoy refreshments and
celebrate the progress that
SHOW is making to address
those in our community who
have been homeless.

Our Legacy Continues!

*Building homes for older adults, seniors and prematurely
aged in Waterloo*

SHOW is proud to share the latest drawing of our new 9 unit
apartment at 402 Erb Street, West in Waterloo. This independent
living building provides one fully accessible unit for an adult with
severe mobility issues and 8 units that meet VisitAble standards
with wider doorways, an elevator, and other unit supports to assist
aging in place.

On September 12, Waterloo City Council unanimously approved
our application for a By-Law amendment which means we are
moving closer to acquiring our building permit to proceed. With a
few more conditions to meet, our new affordable housing project
should begin in December with demolition of the current house on
the property and be shovel ready for late March 2017.



Supportive Housing of Waterloo - Conceptual View from Corner of Erb Street West and Churchill Street

Meet Our New Board of Directors

Barb Wahl is a former senior manager in the health sector with a solid history of achievement in organizational development. Past positions include Senior Manager at CCAC, President of Ontario Nurses Association and Case Manager at Health Care, Waterloo. Barb is an active member of Rotary Waterloo, and has served on the District Health Council and Board of Directors at Wilfrid Laurier University. Barb serves as a member of the Fundraising Committee at SHOW.

Mike Maxwell is a principal partner at Momentum Developments that has developed One Victoria, Red Condominiums, 42 Bridgeport East, and 36 Regina. One Hundred Victoria, a 306 unit condominium begins construction in December 2016. As principal in a former company, EWIS Enterprises, Mike gained valuable knowledge in the student housing field. Mike serves on the Housing Committee.

SHOW met with the local community on several occasions to address concerns regarding design and layout of the building. In the end, the community is behind our new affordable housing project which will become home for nine new tenants.

"It's going to be a wonderful addition to our city," said Coun. Jeff Henry. "I am really thankful that this project is in Waterloo," Coun. Dianne Freeman said. "We are really under serviced for affordable housing."

SHOW has been supported by a tremendous team including Heather Holbrook at SGP Group Planners and by Tiffany Tosheff and James Fryett at James Fryett Architects Inc.

Rotary Waterloo Serves

Waterloo Rotary has adopted SHOW as a Club service project. On July 12, over 30 members landscaped the gardens and painted the public and common areas of the building. A smaller group is



committed to painting suites before new tenants arrive. We are proud of this new relationship with Rotary Waterloo; their contributions to our building and grounds is tremendous and most appreciated.

"Rotary Waterloo lives the motto of Rotary - *Service Above Self* and I couldn't be more proud to serve to be part of this wonderful community organization" said Michael Schmitt, President of SHOW.

Rod Miller is Chief Social Worker at Waterloo Catholic District School Board, Counsellor at Shalom Counselling, and formerly Senior Service Manager at Family and Children's Services of Waterloo Region, and Coordinator of the Victim Offender Reconciliation Program. Rod has an extensive background in Threat Risk Assessment and is a member of the Grand River Hospital Mental Health and Addictions Community Advisory Committee. His interest in seeing positive outcomes for homeless people began when he worked at the Out of Cold Program at First United Church. Rod is a member of the Governance/Risk Assessment Committee.
Board Of Directors.

Board of Directors 2016 - 2017

Horace Coelho
Mark Crowell
Brenda Halloran
Chris Kotseff
Mike Maxwell
Rod Miller
Michael Schmitt
Tim Sothern
David Sunday
Jennifer Thai
John Van Bruwaene
Barb Wahl

Michael Schmitt - President
Tim Sothern - Vice President
Mark Crowell - Secretary
Jennifer Thai - Treasurer

Compassion, Community & Commitment

Gael Gilbert, Executive Director

Compassion - a feeling of deep sympathy and sorrow for another who is stricken by misfortune, accompanied by a strong desire to alleviate the suffering.

Supportive Housing of Waterloo has, at its' very foundation, a philosophy of deep compassion which was the driver for each and every individual, faith group and community group that determined the most appropriate response to homelessness, was to build homes for those in need. The dedication, persistence and commitment to housing and supporting those who had little hope of a better future, is nothing short of inspirational, and continues to drive our work forward, to create more housing for those in need. But our work is not simply about housing, it is about ensuring housing stability, security, improving health and life expectancy, and building community in a way which empowers our tenants to live with dignity.

Though most of us have not had to try to survive on the street, stuffing our donated shoes with newspaper to keep our feet dry, or wondering how we might access some food or basic health care, the will to survive is infused with a desperate hope that one day, life may improve. It is your compassion that makes the difference between homelessness and hope, between marginalization, loneliness and poverty, to a roof, a home, a bed, a community of caring.

Get Ready for Our Capital Campaign Launch

Stay tuned for the upcoming launch of a Capital Campaign in support of our new 9-unit apartment building designed for older adults, some seniors and some prematurely aged, located at 402 Erb Street, West in Waterloo.

SHOW has an excellent track record with supportive housing for those with mental health and addictions issues with a success rate of over 96%. SHOW knows how to provide housing and build community with its tenants. We intend to take our experience, knowledge and ability to build authentic community at 402 Erb Street. Our motto, "Safe, Supportive, Permanent" will be realized at 402 Erb.

**Supportive Housing of
Waterloo**

**362 Erb St. West,
Waterloo, N2L1W6**

519-886-8200

*Supportive Housing of
Waterloo (SHOW) is a non
profit organization whose
mandate is to provide
safe, supportive and
permanent housing to
those who have
experienced persistent
homelessness or barriers
to affordable housing.*

402 Erb continues the story that began in K-W Church basements where the homeless were housed on mats in differing locations each night of the week. SHOW was born out this reality by a tenacious and forward thinking board of directors who saw a different vision for the homeless in our community. Out of this new vision, SHOW was born and opened 30 one bed apartments at 362 Erb Street six years ago; providing safe, supportive and permanent housing to address the mental health and addiction issues of our residents.

Happily, 402 Erb, West, an affordable housing apartment continues the legacy of SHOW and offers an opportunity for those tenants at 362 Erb who have gained greater independence to move into this new building, thus freeing space for new tenants at 362 Erb . A win-win for everyone and a unique opportunity to deliver a continuum of safe, supportive and permanent housing in the city of Waterloo!

We are counting on your financial support as we mount a Capital Campaign for 402 Erb, West. Help us to continue the legacy that SHOW has developed in the past 6 years.

“Remember the only way to end homelessness is by building homes.”

Yes, you can count on my support for SHOW!

Name: _____

Address: _____

Email: _____ Telephone: _____

I wish to donate: \$100 \$50 \$30 Other _____

I wish to pay by: cheque VISA Mastercard

Name on Card: _____ CSH# _____

Credit Card #: _____ Expiry date: _____

All cheques are payable to Supportive Housing of Waterloo. Gifts of \$10.00 or more will be receipted for income tax purposes and are also accepted online at www.showwaterloo.org

