



“Safe. Supportive. Permanent”

## Thank you, Donors & Friends!

On November 27, we expressed appreciation to our donors and friends of SHOW. Clarence Cachagee spoke about the positive impact that SHOW has had in his life. Plans for our new 9 unit apartment at 402 Erb Street, West were featured.



Supportive Housing of Waterloo – Conceptual View from Corner of Erb Street West and Church Street

## Did You Know?

- According to the Mental Health Commission's at home report on the housing first initiative, for every \$10 invested in housing first services, there was an average reduction in costs of other services by \$9.60 for high needs individuals and \$3.42 for moderate needs.
- Up to 200,000 people are homeless in Canada each year, at an estimated cost of 7 billion dollars.
- Housing first intervention operates at an estimated cost per year per person of \$22,257 for high needs individuals and \$14,777 per person for moderate needs individuals.
- \$22,257 per person per year for high needs individuals, multiplied by 200,000 people equals a cost of approx. \$4.45 billion annually. This is a reduction of \$2.55 billion from the estimated \$7 billion cost.

## Compassion, Community & Commitment

by Gael Gilbert

### *Part Two of Compassion, Community & Commitment*

**Community** - a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.

Building community at SHOW is as important as providing counselling, housing or any of the plethora of other supports we offer our tenants, but I believe one of the most vital, for without a sense of belonging our tenants will continue to feel isolated and alone. Many whom we house and support have not had the experience of community before moving in to SHOW, but through inclusion in activities, in celebrating holiday meals or Friday night dinners, in working diligently to help our tenants address those challenges which have separated them from community, we succeed.

Consider the tenant who was taken to church as a very small child, and abandoned there. What followed was a succession of foster homes where he was beaten, raped, ignored, until he decided as a young teenager to escape. No skills, no family, no home, no community for over 25 years until he came to 362 Erb St. West. SHOW has 30 apartments, 30 life stories of fear and loss, hopelessness and loneliness, which we support to turn into lives of victory, acceptance and security.

It is you, the larger community, that has made this possible and will continue to support us to create housing for the many in our Region for whom lives depend.

Part Three: Commitment will be featured in the Spring Edition of SHOWbiz.



Our full-time staff:  
Devon Pratt,  
Debbie Rudolph,  
John Ritz, Kim  
Hodder, Gael  
Gilbert, Rob Smith

- Reductions come from fewer overnight stays in shelters and institutions such as hospitals, prisons, jails and addiction treatment facilities, as well as fewer pressures on the health care system such as less doctor, community clinic, and ER visits.

### Relevant Resources: Affordable Housing and Homelessness

- *The State of Homelessness in Canada 2016* by Canadian Alliance to End Homelessness
- *Let's Talk Housing, What We Heard, Shaping Canada's National Housing Strategy*, Government of Canada 2016
- *National At Home/Chez Soi Project*, Mental Health Commission of Canada, 2012

## 402 Erb Meets Goals of “Age Friendly Waterloo”

For the past four years the City of Waterloo has engaged in an important initiative called *Age Friendly Waterloo*. Through a series of Annual Mayor's Forums, the City of Waterloo has identified itself as “an age friendly city, where people of all ages thrive and grow.”

In 2014 the Annual Forum identified the following needs for seniors:

- better social inclusion
- more affordable and centrally located housing
- better accessibility both in terms of the built environment & services
- more age-appropriate channels of communication

With respect to housing the round table discussions affirmed the need for integrated housing that provides a better sense of community and proximity to essential services and amenities. To accomplish this the round tables identified greater flexibility for the subdivision of existing single family housing into multiple units, exploration of co-housing structures, increased affordable housing stock and greater support for those who chose to remain in their homes with respect to transportation and accessibility.

**SHOW's new 9 unit affordable apartment building for seniors and prematurely aged adults supports one of the key needs identified by the Age Friendly Waterloo Forum - increasing the stock of affordable housing for seniors.**

SHOW has an excellent track record with supportive housing for those with mental health and addictions issues with a success rate of over 96%. SHOW knows how to provide housing and build community with its tenants. We intend to take our experience, knowledge and ability to build authentic community at 402 Erb Street.

If you would like to learn more about Waterloo's Age-Friendly Cities Committee, please visit: <http://www.waterloo.ca/en/government/agefriendlycitiescommittee.asp>

**Our motto, “Safe, Supportive, Permanent” will be realized at 402 Erb.**

**Supportive Housing of Waterloo**

**362 Erb St. West,  
Waterloo, N2L1W6**

**519-886-8200**

*Supportive Housing of Waterloo (SHOW) is a non profit organization whose mandate is to provide safe, supportive and permanent housing to those who have experienced persistent homelessness or barriers to affordable housing.*

**80% of Capital Campaign Already Raised**

The budgeted capital cost of 402 Erb St. is \$2.2 million. To date, SHOW has secured capital commitments in excess of \$1.78 million, representing 80% of the total project budget, including commitments of:

- \$1.13 million through the Region’s Affordable Housing Strategy and the Province’s Investment in Affordable Housing for Ontario Program (2014 Extension)
- \$180,000 through Region of Waterloo and City of Waterloo Development Charges grants
- Other commitments of capital, including SHOW equity and a long-term financing commitment

SHOW is seeking to raise the remaining capital through a fundraising campaign in support of the project.

**Help us to reach our Campaign Goal of \$420,000!**

**Yes, you can count on my support for SHOW!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

I wish to donate:  \$100  \$50  \$30  Other \_\_\_\_\_

I wish to pay by:  cheque  VISA  Mastercard

Name on Card: \_\_\_\_\_ CSH# \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiry date: \_\_\_\_\_

**Cheques are payable to Supportive Housing of Waterloo. Gifts of \$10.00 or more will be receipted for income tax purposes and are also accepted online at [www.showwaterloo.org](http://www.showwaterloo.org) or at [CanadaHelps.org](http://CanadaHelps.org)**

