



2024 IMPACT REPORT



A MESSAGE FROM OUR BOARD PRESIDENT AND EXECUTIVE DIRECTOR

As we reflect on 2024, we are thankful for the many people who helped move Supportive Housing of Waterloo (SHOW) forward this year. Amid growing need, your support has allowed us to act with purpose, compassion, and urgency.

One of our most significant accomplishments in 2024 was the expansion of our Seniors Supportive Housing Program at 144 Erb Street East. While the program was first launched in 2023, this past year marked a critical period of growth and deepened impact. With more older adults entering homelessness than ever before, this initiative — the first of its kind locally — responds directly to a pressing gap in our housing system. In partnership with the Region of Waterloo and the Plan to End Chronic Homelessness, the 2024 expansion included additional staffing and enhanced supports, strengthening our capacity to meet the complex needs of older adults in crisis.

In 2024, we also completed a feasibility study to add modular units behind our main site at 362 Erb Street West, bringing us one step closer to expanding access to supportive housing. Our internal systems grew stronger as well, with support from the University of Waterloo to improve our case management system — ensuring more responsive, data-informed care for residents.

Our community showed up in full force throughout the year. In February, over 300 walkers braved the cold for Coldest Night of the Year, helping us raise more than \$85,000. Students at MacGregor Public School launched a grassroots fundraiser that touched our hearts and reminded us of the power of youth-led action. In May, we proudly participated

in the YWCA's Women Choosing Change panel and shared our voice at the Mayor's State of the City address.

Our Summer Appeal was launched shortly after a fire affected one of our units, and the community stepped up to help us exceed our goal. In the fall, we partnered with the Lynn Macaulay Legacy Project for Moving for Good: The Walk to End Chronic Homelessness and returned with a successful GivingTuesday campaign. Other highlights included addressing food insecurity and expanding access to nutritious food for SHOW residents through our new pantry partnership with Trinity United Church and United Way Waterloo Region.

At the heart of our work are the residents whose resilience and stories remind us why SHOW exists. Thank you for standing with us in 2024. Together, we're building not just housing, but a community rooted in dignity, change, and hope.

With gratitude,



Al Hayes
Board President



Brian Paul
Executive Director

2024 BOARD OF DIRECTORS

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2024 RETIRING BOARD MEMBERS

Mike Peasgood
Fundraising Committee Chair

WHAT WE BELIEVE

Our Mission

To collaboratively provide housing and a continuum of supports to those who have experienced homelessness and encountered barriers to achieving their fundamental right to safe and affordable housing.

Our Vision

To create a community where affordable housing and supports are available to all.

Our Beliefs

Housing is a fundamental right

The principles of "Housing First" guides our mission

The principles of harm reduction guide our practice

Our Values

Inclusive and diverse: welcoming and open to all

Collaboration: working in partnership with the community to provide supports and services

Respect: treating all people with empathy and compassion

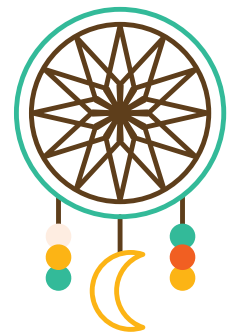
Trust: providing an environment of integrity, safety, and security



CELEBRATING INDIGENOUS HERITAGE: SHOW's LAND ACKNOWLEDGEMENT STATEMENT

SHOW respectfully acknowledges that 362 Erb Street West in Waterloo, Ontario, rests upon the traditional territory of the Neutral, Anishinaabe, and Haudenosaunee peoples. We recognize the enduring presence of Indigenous peoples in this land and honor their contributions - past, present, and future. As stewards of this space, we commit to fostering an environment of respect, inclusivity, and reconciliation.

Recognizing and acknowledging our history emphasizes the important connection and gratitude to those on whose territory we live, learn, and work. It is a way to honour and respect these Nations as the traditional stewards, for thousands of years, of the lands and water on which SHOW is now present.



Remembering MEMBERS OF THE SHOW FAMILY

Many SHOW residents are not in regular contact with friends or family. For these residents, staff and neighbours become their community, support system, and family. When a resident passes away, the entire SHOW community mourns together. In 2024, we lost the following members of the SHOW family:

Ernesto Lemus

Robert McInnes

Zach Wade

Eugene Dietrich

Patrick Bolden



SHOW'ing UP IN THE COMMUNITY



LOCAL STUDENTS COME TOGETHER TO RAISE FUNDS FOR SHOW RESIDENTS

Students at [MacGregor Senior Public School](#) organized a fundraising campaign to support the residents of SHOW throughout February and March of 2024.

Driven by a desire to make a difference in the lives of others, these young fundraisers went above and beyond to raise funds and awareness for SHOW's vital work in the community.

From holding assemblies to creating podcast episodes highlighting SHOW's impact, these students were relentless in spreading the word about the importance of supportive housing for those in need.

However, their efforts did not stop there. The students organized bake sales, raffles, and even launched an online fundraising campaign to maximize their impact. Their dedication paid off, with the students raising over \$4000.00 in donations.

To the students at MacGregor Senior Public School, SHOW extends heartfelt thanks for your incredible efforts and support. Your compassion and commitment to helping others is inspiring.

SHOW TAKES CENTER STAGE AT THE YW'S WOMEN CHOOSING CHANGE SERIES

SHOW is proud to announce their participation in the [YW Kitchener-Waterloo's Women Choosing Change Speaker Series](#).

This influential event, held from February 21st to May 29th, 2024, featured discussions aimed at empowering women and driving social change. On April 17th, SHOW's Program Manager, Nicole, and Donor Engagement Coordinator, Leigh-Ann, participated in a panel discussion titled "Stripped of Dignity - Women's Homelessness in the 21st Century."

This session brought together community advocates Marjorie Knight, Erin Dej, and Sara Escobar to shed light on the critical issue of women's homelessness and the unique challenges faced by women experiencing housing instability.

Nicole and Leigh-Ann shared their insights and experiences from their work at SHOW, emphasizing the importance of providing permanent, supportive housing solutions. They discussed the comprehensive support and programming that SHOW offers to help residents maintain their housing and achieve greater stability and independence. These services include food security programs, case management, life skills training, social-recreational activities, and referrals to mental and physical health practitioners.

The discussion highlighted the intersectional challenges that women face, including trauma, mental health issues, and substance use, and how these factors contribute to housing instability. All members of the panel underscored



From Left to Right: Nicole Pereira, Leigh-Ann Christian, Erin Dej, Sara Escobar, Marjorie Knight, and moderator, Liz Monteiro (from the YW), engage with audience members during the YW Women Choosing Change Series

the necessity of wrap-around supports and a compassionate, empathetic approach to help women regain their dignity and build a better future.

The YW Women Choosing Change Series provided an invaluable platform for SHOW to advocate for more affordable and supportive housing options and to raise awareness about the critical issues surrounding homelessness in our community. The engagement with community advocates and experts in the field fostered a rich dialogue on best practices and innovative solutions to address the growing needs of women facing homelessness.

We are grateful for the opportunity to participate in such a meaningful event and look forward to continuing our collaboration with community partners to create lasting change. Thank you to the YW for inviting SHOW to be a part of this extraordinary series.

STATE OF THE CITY 2024: ADVANCING HOUSING, SUPPORTING HOPE

On May 2, 2024, SHOW was honoured to be selected as the beneficiary charity for the [Rotary Waterloo](#) State of the City Address. Hosted by Mayor Dorothy McCabe, this gathering showcased the city's achievements and future plans.

The State of the City Address brought together community leaders, local businesses, and residents to focus on key areas of progress and development. Mayor McCabe highlighted housing initiatives, including the transformation of 25 acres at 2025 University Ave. E. into residential land, aiming to accommodate 700 housing units. This project aligns with the city's commitment to address the urgent need for affordable housing, aiming to meet the provincial target of 16,000 new housing units by 2031.

In a heartwarming display of community support, the event raised over \$15,000 for SHOW. These funds have directly benefited SHOW residents, enabling us to sustain critical wrap-around support and programming.

Brian Paul, SHOW's Executive Director, expressed deep appreciation, stating, "This support is invaluable. It allows SHOW to continue providing a safe and supportive environment for our residents, helping them to rebuild their lives and achieve their full potential."

Further celebrating this success, Brian and Cathie Stewart-Savage from SHOW were honored with the prestigious [Paul Harris Fellowship Award](#) for their exceptional contributions and dedication to the community. This recognition underscores the impactful work being done at SHOW and our team's unwavering commitment to supporting those in need.

SHOW extends heartfelt gratitude to Rotary Waterloo, Mayor McCabe, and all attendees for their generosity and dedication to SHOW.



From Left to Right: Al Hayes (Rotary Member and Board Chair at SHOW), Mayor Dorothy McCabe, Brian Paul; (SHOW's ED), Carol Parsons (Rotary Waterloo President), and Jeff Allen (Rotary)

GIVING TUESDAY 2024: A COMMUNITY OF HOPE AND GENEROSITY

In 2024, SHOW once again experienced the incredible power of community through our GivingTuesday campaign. Thanks to the compassion and generosity of our supporters, we raised over \$17,000—funds that are already helping SHOW open doors to brighter futures for our residents.

These contributions are making a direct impact by supporting stable housing, access to mental health resources, and essential life skills programming for individuals facing complex barriers. Every dollar is helping people like Tex, a SHOW resident who shared:

"The generosity of donors has changed my life. Knowing that people out there care enough to support us restores my faith in humanity and gives me hope for the future."

For our residents, a donation is more than financial support—it is a symbol of safety, dignity, and hope. It means someone has a roof over their head tonight. It means someone is receiving the care and tools they need to heal and move forward. And it means that a future once clouded by uncertainty is now filled with possibility.

On behalf of everyone at SHOW, and the individuals whose lives your kindness has touched, thank you. Your support on GivingTuesday—and throughout the year—reminds us of the extraordinary difference we can make when we stand together.



HONORING THE LEGACY OF LYNN MACAULAY



At Supportive Housing of Waterloo, we are deeply honored to be connected with the Lynn Macaulay Legacy Project (LMLP), a tribute to the remarkable contributions and enduring impact of Lynn Macaulay. Lynn was not just a supporter of SHOW; she was a passionate advocate for those in our community who faced the greatest challenges. Her dedication to improving the lives of individuals experiencing homelessness has left a legacy that continues to inspire our work today.

The LMLP was established to honor Lynn's memory and ensure that her passion for social justice and community support continues to make a difference.

Lynn's legacy is a reminder of what can be achieved when we come together as a community to support those who need it most. Her spirit of compassion and generosity lives on in the lives of the people we serve every day. We are grateful for her contributions and proud to carry forward her vision of a more just and supportive community.

COMMUNITY WALK RAISES OVER \$15,000 TO SUPPORT SHOW RESIDENTS

On Sunday, September 22, 2024, the Lynn Macaulay Legacy Project (LMLP) hosted its second annual Moving for Good: The Walk to End Chronic Homelessness and named SHOW as the benefiting charity.

With the support of 50 dedicated walkers and over 100 generous individual donors, the 2024 walk raised over \$15,000 in support of SHOW's programming and 24/7 support. These vital supports empower residents, primarily older adults who have experienced chronic homelessness, to rebuild independence and stability in their lives.

Participants gathered at Knox Presbyterian Church before making their way to SHOW's 144 Erb Street residence, walking in solidarity for a cause that impacts some of our most vulnerable community members. The event was a powerful tribute to Lynn's legacy of compassion, justice, and tireless advocacy for affordable housing.

We are deeply grateful to LMLP for choosing SHOW as their charity partner, and to everyone who walked, donated, and spread the word. Your generosity is changing lives.



SWEET GIVING WITH PURPOSE: LMLP'S RED PEPPER JELLY SUPPORTING SHOW

One of the most unique—and delicious—ways the Lynn Macaulay Legacy Project (LMLP) raises funds is through the sale of their homemade red pepper jellies and jams, with 100% of proceeds going towards the charity they are supporting. In 2024, LMLP raised an incredible \$4,760 through jelly sales alone, with funds going directly to benefit SHOW residents.

This crowd-favourite jelly has become a staple at community holiday markets, where supporters look forward to stocking up on jars for themselves or as thoughtful seasonal gifts. But now, LMLP is looking to take things a step further—by partnering with local businesses and corporations interested in purposeful holiday giving.



If your company is looking for a meaningful and community-minded way to thank staff, clients, or partners this holiday season, LMLP's red pepper jelly offers a handmade, heartfelt gift with a powerful impact. Each jar helps fund life skills programming, wrap-around support, and permanent housing for individuals transitioning out of the experience of chronic homelessness.

Interested in ordering LMLP jelly for your workplace?

Reach out to Anne at LMLP (aforler@rogers.com) to learn more about corporate gift bundles, bulk orders, or custom giving options.

It's a sweet way to give back—and a gift you can feel good about.

A NEW CHAPTER AT 144 ERB STREET EAST: EXPANDING TO MEET THE URGENT NEEDS OF OLDER ADULTS

In May 2023, SHOW made a pivotal shift, focusing more intentionally on older adults experiencing homelessness, now the fastest-growing demographic in the shelter system. With increasing numbers of older adults losing their housing for the first time later in life, this decision marked a significant step toward addressing a growing gap in our community.

In 2024, that commitment evolved, and planning began for a potential physical expansion at 144 Erb Street East.

Thanks to initial seed funding from the Canada Mortgage and Housing Corporation (CMHC), SHOW has developed plans for a major expansion that, once fully funded, will more than double the size of the existing building. This proposed addition includes over 30 new supportive housing units for older adults who are unhoused or at risk of becoming so. However, the project is still subject to securing the remaining necessary funding before construction can proceed.

The design is intentional and rooted in dignity: the new wing will include an elevator — something the original structure does not have — enhancing accessibility for all residents. It will also expand shared common space and include the addition of an on-site wellness clinic, increasing opportunities for social connection and access to essential healthcare. These features will improve mobility and

livability throughout the entire site and allow current and future residents to age in place with greater safety, support, and independence.

This project also received a crucial boost from the City of Waterloo, with a \$325,000 grant through the Affordable Rental Housing Grant Program. This investment reflects a shared commitment to creating essential infrastructure that supports vulnerable older adults in our community.

The data underscores the urgency. Since March 2024:

- The number of older adults aged 55+ on SHOW's waitlist has grown by 20%.
- For those aged 65 and over, the number has more than doubled — a staggering 120% increase in just one year.

Behind these numbers are people who have worked their whole lives and now deserve safety and stability in their later years. The proposed expansion at 144 Erb Street East is a direct response to that growing need and a natural continuation of the mission we renewed in 2023.

This project is not just about adding units. It's about deepening our commitment to the people who need us most — ensuring that older adults in our community are not forgotten, and that they have a safe place to call home. As we look ahead, this vision reminds us: we can build our way toward dignity, accessibility, and hope.

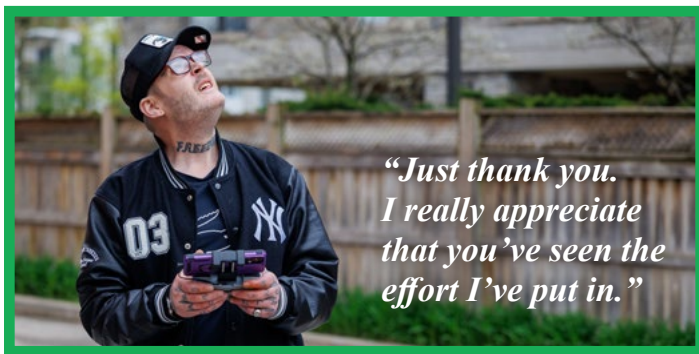
FINDING SAFETY, STABILITY, AND STRENGTH — REMY'S JOURNEY

When Remy reflects on his past, his first memory of homelessness is as stark as it is heartbreaking. At just 14 years old, he was living in an abandoned grain silo in Toronto, seeking shelter and survival in one of the city's harshest environments. "It was not a good or safe place for a child to be," he recalls. For much of his early life, safety and stability felt out of reach.

Today, that story is beginning to change—thanks in part to SHOW.

Remy arrived at SHOW feeling uncertain and anxious, not knowing what to expect. He remembers the stress of the housing interview and fearing that one wrong word could send him back to the streets. But SHOW was different.

"They actually sit down and ask you questions like, 'How can we help you live a more regular life?' That doesn't happen in most places," he said.



Since moving in, Remy has found more than just a roof over his head—he's found a community and a sense of belonging. With the support of staff members like Alex and Cass, who encourage and motivate him while respecting his pace, Remy has begun to focus on his health, reconnect with his interests, and picture a hopeful future. "I'm not ready to just lay down and quit," he shared. "I'd like to find something meaningful—volunteer work or maybe even employment—when my health allows it."

A trained geosynthetic technician with a background in environmental engineering, Remy brings a unique perspective to community living and remains passionate about helping others. He appreciates that SHOW staff treat him with dignity, noticing small but important things—like when he hasn't left his apartment in a week—and gently encouraging him to re-engage with the world around him.

Most importantly, SHOW has given Remy something he hasn't had in a very long time: a sense of safety. "Now I fall asleep at night knowing my door is locked, there's nobody in my apartment, and I sleep well. That's huge for me."

For Remy, SHOW has become more than housing—it's become family. And his story is a powerful reminder of what's possible when compassion, stability, and trust come together.

HONOURING OUR PAST, EMBRACING OUR FUTURE: SHOW'S NEW LOGO

Supportive Housing of Waterloo is excited to present a refreshed logo that embraces the name by which we are most recognized—SHOW—while honoring the legacy of our past. The new design maintains the familiar colors that have long represented our organization and continues to feature the house symbol, a key element that reflects the foundation of our work: providing stable, supportive housing. This update modernizes our visual identity while preserving the warmth and inclusivity at the heart of our mission. By emphasizing "SHOW" and retaining the image of a home, the logo strengthens our connection with residents, partners, and supporters, reinforcing our commitment to housing as a cornerstone of dignity and stability in the Waterloo Region.



A SAFE PLACE TO BE HERSELF — CORA-LEE'S STORY

For Cora-Lee, 2024 was a year of immense transition—and not just in the most obvious ways. After experiencing homelessness and living in a shelter for over a year, she moved into SHOW, marking her first experience of having a place to call her own.

The shelter system had been exhausting and dangerous. “You’re on high alert all the time,” she explained. “You sleep an hour, then stay awake an hour, just to make sure your stuff doesn’t go missing.” This constant state of vigilance—of surviving instead of living—left little room for planning a future.

But that changed when she moved into SHOW. “When I first moved in, I was welcomed. Everybody was friendly, really nice, and sweet,” she recalled. With the stability of housing and the support of caring staff, Cora-Lee finally had space to think beyond the next day.

As a transgender woman, Cora-Lee has also found affirmation and acceptance at SHOW. “I’m going through transitioning, and people are learning from me—knowing that it’s okay to be who you want to be.” She’s now in the process of preparing for gender-affirming surgery and is beginning to envision a life filled with possibility rather than uncertainty.

When asked who at SHOW has helped her the most, her answer was simple and profound: “All of them.” She describes SHOW’s staff as supportive, kind, and always there when residents need them.

Looking ahead, Cora-Lee believes supportive housing needs to be more visible and more widely available. “I’d never even heard of supportive housing until I got here. We need to raise awareness—maybe even have commercials or campaigns—because people need to know this exists.”

Cora-Lee’s journey is a reminder of the transformative power of stable housing, compassion, and community. At SHOW, she has found not only shelter but safety, affirmation, and the chance to begin again—on her own terms.



NOURISHING COMMUNITY: THE TRINITY TRAILER FOOD PANTRY OPENS ITS DOORS

In 2024, SHOW took a significant step toward addressing food insecurity with the launch of a new food pantry, housed in a refurbished trailer now known as the Trinity Trailer.

This initiative was made possible thanks to the generous support of Trinity United Church, which funded the purchase of the trailer, and the United Way Waterloo Region Communities, whose grant outfitted the space with essential equipment, including refrigerators, a freezer, and shelving.

The Trinity Trailer now serves as a centralized, accessible pantry for residents across SHOW’s three buildings.

The pantry does more than provide food; it fosters independence, dignity, and community. Residents are supported in choosing items that suit their needs and in using pantry goods to prepare meals in their own units, helping to build confidence and reinforce life skills.

The Trinity Trailer stands as a symbol of community, collaboration and care. We are deeply grateful to Trinity United Church, United Way WRC, and all our community partners for making this vision a reality. Together, we are not only filling shelves—we are building nourishment, and hope.

SHOW's 2024 COLDEST NIGHT OF THE YEAR

*was a
Huge Success*

On February 24th, 2024, King Street in Waterloo came alive with warmth and compassion as SHOW hosted its annual Coldest Night of the Year event. This year's event was nothing short of remarkable, thanks to the incredible support and dedication of SHOW supporters, like YOU!

A total of 37 teams and 243 walkers registered for the event, raising over \$83,000.00 to support SHOW residents. Despite the chill in the air, spirits remained high as participants walked to raise funds for SHOW residents. Afterwards, participants enjoyed delicious vegetarian chili, lovingly prepared by our volunteers. They also indulged in hot drinks and snacks generously provided by KPMG, and showed off their silly sides in a photo booth provided by Zattu Photo Booth.

The success of SHOW's event would not have been possible without the generosity of several community sponsors, including Richardson Wealth Management leading the charge as lead sponsor. The unwavering support from our sponsors will greatly benefit the lives of SHOW residents.

SHOW was also honored to welcome several VIP guests to the event, including Mayor Dorothy McCabe, MP Bardish Chagger, MPP Catherine Fife, and WRPS Chief Mark Crowell. Their presence served as a powerful reminder of the strength and unity within the Waterloo community.

\$63,672.00

Raised by Individual Gifts

\$20,000.00

Raised through Sponsorships

721

Individual Donations

243

Walkers

37

Teams

15

Volunteers

13

Community Sponsors

To all the participants, sponsors, volunteers, and supporters, SHOW would like to extend our heartfelt gratitude. Your commitment to SHOW is truly inspiring, and your generosity will have a lasting impact on the lives of SHOW residents.



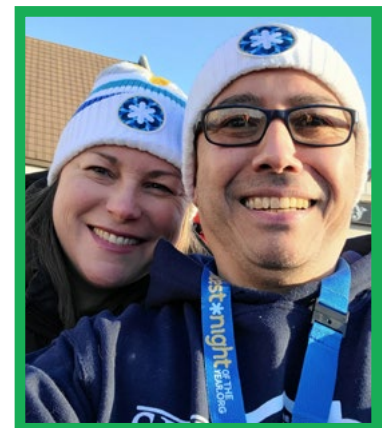
Volunteer Cheryl shows off the 2024 Coldest Night of the Year toque.



Volunteers in the kitchen were busy all afternoon making vegetarian chili for our walkers.



We were lucky to have the Home Depot team join us this year - they were SO MUCH fun!



MPP Catherine Fife and SHOW volunteer Nigel, snap a selfie before the walk!

THANKING OUR SPONSORS

A special thank you to all our community sponsors for supporting SHOW'S Coldest Night of the Year event. Your support means the world to both staff and residents.

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The SHOW team



Executive Director Brian Paul with his wife, Natalie, and their sons, Malcolm and Marshall.



SHOW resident Janet, WRPS Chief Mark Crowell and Donor Engagement Coordinator Leigh-Ann Christian.

HOUSING AS HEALTHCARE: THE LINK BETWEEN STABLE HOUSING AND HEALTH OUTCOMES

At SHOW, we see daily how stable housing is a foundation for better health. People experiencing homelessness face higher rates of chronic illness, mental health challenges, and substance use disorders. In Canada, they are four times more likely to be hospitalized and have a life expectancy 10 to 20 years shorter than the general population. Without housing, managing health conditions is nearly impossible, leading to frequent emergency visits, hospital stays, and crisis interventions.

Supportive housing changes this. A 2022 study by the Canadian Observatory on Homelessness found it reduces emergency room visits by 50% and hospital admissions by 60%. BC Housing reported a 40% drop in ambulance calls and fewer interactions with law enforcement. Stable housing lowers public healthcare costs while improving well-being.

SHOW's own data confirms this. Residents entering with high acuity—requiring intensive support—gradually transition to medium and low acuity over time. Our SPDAT

(Service Prioritization Decision Assistance Tool) analysis from 2017 to 2024 shows a steady decline in high-acuity cases, reinforcing the effectiveness of our model of care.

Beyond physical health, stable housing dramatically improves mental well-being. The Mental Health Commission of Canada found that people in supportive housing had a 75% improvement in mental health stability and were twice as likely to engage in services. Secure housing reduces anxiety, depression, and trauma, allowing residents to reconnect with family, pursue education or employment, and participate in their community. SHOW's integrated approach ensures that housing comes with tailored support, creating an environment for healing and stability.

The connection between housing and health is undeniable. Every \$10 invested in supportive housing saves \$21 in public health and emergency services. SHOW remains committed to providing both housing and health support to those in need.

PROVEN IMPACT

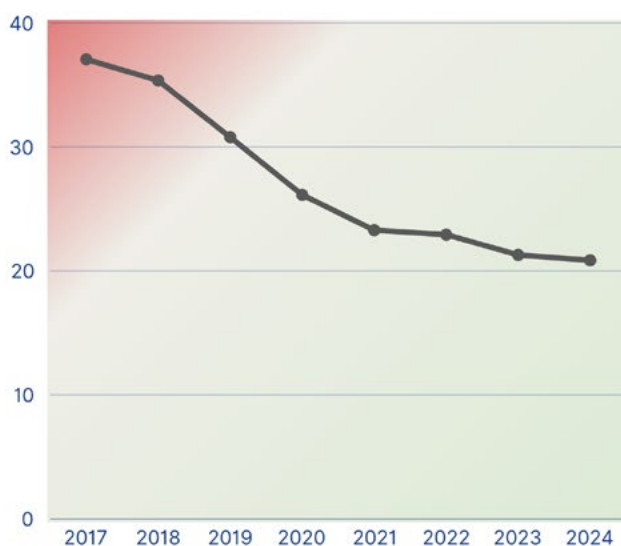
**Supportive
housing works.**

SHOW residents
demonstrate
improvements on all
dimensions of their
health and well being.

High risk
mental health
crises
substance abuse
social isolation



Low risk
physically healthy
mentally healthy
social connection
financial stability
planning ahead



Risk assessed using SPDAT scores over time

THANK YOU

A MESSAGE OF GRATITUDE TO OUR COMMUNITY

As we look back on the past year, we are deeply grateful for the unwavering support and extraordinary generosity shown by our community. Your contributions have been pivotal in enabling Supportive Housing of Waterloo (SHOW) to fulfill our mission of providing permanent housing and essential support to individuals experiencing homelessness. Thanks to your support, SHOW staff have witnessed meaningful improvements in the lives of our residents — including better physical and mental health, stronger social connections, and an overall increase in well-being.

We extend our sincere thanks to each of you – our donors, volunteers, community partners, and advocates. Your persistent belief in SHOW's mission and ongoing support have been instrumental in driving the progress we have achieved. Together, we have demonstrated the remarkable power of community and hope. Thank you for making a lasting impact on the lives of our residents.



Over \$441,000 in individual donations

\$129,278.00

Raised through grant and funding applications

\$5,740.00

From anonymous donors

\$1720.00

Provided by **29** monthly donors each month

50%

of SHOW donors are repeat donors

9

Individuals were welcomed home to SHOW

SHOW is deeply appreciative of the many churches that support our residents in a variety of meaningful ways. From hosting community dinners and dropping off treats to offering thoughtful gifts and ongoing encouragement, these congregations provide more than just meals — they help foster connection, dignity, and a sense of belonging. SHOW's work would not be possible without their generous and continued support.

- ✙ Church of the Holy Savior
- ✙ Creekside Church
- ✙ First United Church
- ✙ First United UCW
- ✙ Forest Hill United
- ✙ Mount Zion Evangelical Church

- ✙ Parkminster United Church
- ✙ Trinity United Church
- ✙ Waterloo Christian Reformed Church
- ✙ Waterloo-Kitchener Mennonite Church



MONTHLY DONORS

Thank you to our monthly donors—your generosity provides stable housing, essential programs, and life-changing support for SHOW residents year-round.

Afterglow
Anonymous Donor
Anonymous Donor
Anonymous Donor
Anonymous Donor
Grant and Femmy Birks
Paula Brown
Richard Budding

Dan & Pam Carlson
Justin Carpani
Michael Druker
Dorothy Duxbury
Al & Liz Hayes
Jeff Henry
Shirley Irish
Karey Katzsch

Heather MacDonald
Sam Nabi
Christine Neill
Siobhan Ozege
David Parrott
Steve Power
Tim & Teresa Sothern
David & Katherine Sunday

Graham & Pauline Westmacott
Joanne Willison
Lori Woolner-Melko
& Roger Melko
John Wynen
Deborah Zettel-Schmitt



SUPPORTER OF SHOW

Every contribution, no matter the size, helps SHOW continue its mission. Our Supporters are an essential part of our caring community.

Amy Eaton
Amy Ross
Andrea Hopkins
Annie Kroisemnbrunner
Arlene Kenricu
Carla Beharry
Catherine Duval-Russell
Cathy Plugers
Cheryl Cowie
Cheryl Stallabrass
Christine Dodd
Christine Neill
Connie Koebel
Courtney Crawford
Dave Ogram
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Forest Hill United Church
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Gina & Mike Lorentz
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Julie Muir
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Justin Carpani
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Richard Budding
Rita K. Thomas
Rosemary Danayka
Rupi Bains
Sam Karl Irving Nabi
Samantha Crowe
Sandy Van der Meulen
Sharmila de Silva
Shawna Montreuil
Shelley Koehler
Shirley Irish
Simon Thompson
Siobhan Ozege
Stuart Stephen & Judy Cook



SUPPORTER OF SHOW continued

Sukhdeep Takk
Susan & Madon Barrett
Susan Crowe

Tom Andersen
Tracy Jolliffe
Vivian Lang

Vivian Pavanel
Wendy and Stephen Jones
Werner Lindschinger

Yi Xuan Liu



FRIEND OF SHOW

Friends of SHOW contribute to the well-being of our community, helping fund meals, transportation, and resident activities that improve quality of life.

Adam & Jessica Herfst
Adam Bednarz
AirBoss Rubber Solutions
Alan Campbell
Alex McDonnell
Andrew Grieve
Anne Ramsay
Anne-Margret Bormann
Annemarie and David Rogalsky
Annette Dandyk
B W Accents In.
Babak Nasri
Bahareh Mostafazadeh Davani
Barbara Hill
Barbara Prysnuik-Schat
Barbara Wahl
Brenda Dunbar
Brenda Yallop
Brian & Natalie Paul
Brian and Jean Kirkham
Brian Hunsberger
Brian McNamara
Brice and Karen Balmer
Bruce Stiefelmeyer
Carol & Andrew Jankowski
Carol Courtney-Niksich
Carolyn MacGregor
Carolyn McCallum
Carolyn Sullivan
Cheryl MacLean
Christine Pettit
Christopher Playle
Claire Malhotra
Craig Sloss
Dan & Pam Carlson
Dan Driedger
Dave and Jan Jaworsky
Dave Graham
David Knapp

Debbie and Jeff Baer
Deborah Jones
Deborah M. Schlichter
David Parrott
Denise and Gerald Doff
Diane and Richard Hildred
Diane McInnis
Dianne McGaire
Donna Buchan
Donna Roos
Douglas Drake
Edna Bryce
Elyse Redden
Eric Hentschel
Franklin Hough
Gail Schenk
Gerda Lang
God'spower Opara
Gordon & Reta Rice
Graham & Pauline Westmacott
Greg & Marlene
deGroot-Maggetti
Heather Angst
Helene Nelson
Ifedayo Princewill
Inderjit Takk
Iolanda Longo
J. McHugh & J. Stinson-Lehman
Jackson Stone
Jaime Jacomen
Jane Ryan
Janet Heimpel
Jennifer Ball
Jennifer Cameron
Jim & Marianne Erb
Joan Westcott
Jonathan Beharry
Kae Elgie
Karen Crowell

Karen Probst
Karey Katzsich
Kate Timmers
Kathryn Wentzell
Keith Freeland
Kenneth & Helen MacDonald
Kevin Zach
Ladies of Redeemer
Larrison & Rhea Knapp
Lee Payne
Linda McLean
Lori Payne
Margaret Jackson
Marilyn Boehmer
Marilyn Ford
Marion Rahn
Marion Roes
Martin Asling
Martin Kuhn
Mary and Peter Lavigne
Mary Ann Burrows
Mary Ann Kennedy
Mary E Thompson
Mary Joan Brooker
Matt & Erika Woods
Michael Taylor
Micheline Lang
Mike Anderson
Nan Forler
Nancy Jenks
Nancy Rotozinski
Natasha Krahn
Norm Finkelberg
Norma Hayman
Omer Sheikh
Pamela Beharry
Paul Struck
Paul Warder
Paula Fecteau

Phil Jantzi
Ray Cardey
Ray Reitzel
Rebecca Forler
Regina Vera-Quinn
Richard Crowell
Rick Coruzzi
Rob Dawson
Robert Heer
Rochelle Knox
Roger Melko & Lori
Woolner-Melko
Ron Fisher
Ross & Denise Ball
Sam Newell
Sameera Lanka
Sara Brooks
Sarah Johnson
Sharon Livingstone
Sharon Prendergast-Oneill
Shelley and Jamie Kropf
Shihao Wang
Shirley Carter
Sigried Janzen
Spencer & Samantha Ball
Steve and Penny Garrison
Teresa Cordick
Terry Manske
The Cowan Foundation
The Robert Caldwell Fund
The Vogels
Theresa Zach
Timothy Lofft
Tricia Siemens
Tristan Erion-Lorico
Waterloo-Kitchener Mennonite
Church
Wendy Winger
Yehee Kim



ADVOCATE OF SHOW

Advocates are dedicated supporters who strengthen SHOW's mission by helping provide essential resources, sustain programming, and ensure residents receive the care and support they need to thrive.

Barbara Barnes
Dawn Bergsma
Bloomingdale Mennonite
Church
David & Colleen Brown
Jason Chase
Check Point Software
Church of the Holy Savior
Sue Coulter
Marilyn Coxon
Creekside Church
Peter & Gisele Denomme
Teresa Edge
Trevor Fairey
Frances Field
Felicity Finn
First United Church
First United UCW

Marilyn Forler
Kelly Fraser
G.R. Garrity Appliance
Services Ltd.
GoogleServe - Waterloo
Carolyn Hansson
Dona Harvey
Stuart Hough & Shirley Grant
Mike Hulls
Wen Chao Jiang
Brian & Jean Kirkham
Jonathan Kliegman
Kevin & Brenda Luscott
Tracy Mann
Stephen McGruer
Douglas Morton
Peter & Anke Naus
Norris VanWonderen
Family Fund

Brian & Juanita Ogilvie
Ronak Patel
Seth Pensack-Rinehart
Bashir Sadjad
Steven Singer
Jacqueline Smith
St Jerome's University
Keith Stanger
Qiyang Tan
Walterfedy (WF Group)
W David & Carolyn Warnica
Beatrice Wideman
Deborah Wills
Zhijie Yu
Jun Zheng
Deborah Zettel-Schmidt



PATRON OF SHOW

Patrons help enhance SHOW's ability to offer wraparound support, life skills programming, and critical resources for those in need.

Ayres Family
Afterglow
Beechwood Produce Stand
Paul Bigelow
Randy Buhrow
Richard Byers
Paul Church
Dave Cook
Marilyn Coxon
Jean Cullen
Marc Drader
Gerry Gowland
HALO Home & Life Organizers
Al & Liz Hayes

Mary Liz Hearn
Dave Hollinger & Lynne Taylor
Betty Hooper
David Ipsen
Janice & Robert Deutschmann
Family Fund
Brian & Jean Kirkham
Barbara Larke
Anne Little
MacGregor Senior
Public School
John MacInnes
Donna McHardy
Mount Zion Evangelical
Lutheran Church

Nancy & Frank Mensink
Community Fund
Per-Thomas Parker
Steve Power
Parkminster United Church
Manfred Richter
Jim & Donna Robinson
Joan & Alex Sichewski
Paul Sichewski
The Estate of Joan Sichewski
John and Laura Gwen
VanBruwaene
Waterloo Christian Reformed
Church



CHAMPION OF SHOW

Champions play a crucial role in sustaining our programs and providing stability for our residents, making a meaningful difference in their daily lives.

Grant and Femmy Birks
Canadian Red Cross
Anne Forler

Nancy & Bob Kelly
Kroetsch Family Foundation
The Estate of Bruce Sanders

David & Nancy Matthews
Mike & Kelly Peasgood
Alex & Trish Brown Family Fund

The Brian & Pauline Fisher Fund
The Essentials Fund



VISIONARY OF SHOW

Our Visionary donors are transformational leaders whose generosity fuels long-term impact, ensuring SHOW continues to provide safe, supportive housing and essential services.

Anne & Barry Noice Fund
BlueSea Philanthropy (CNOY)
Estate of Albert John Smith
Mike Janzen

Len & Brenda Jewitt
Joanne McKinley
Rotary Club of Waterloo
River Dali Foundation

Silicon Valley Community
Foundation
Social Venture Partners
Waterloo Region
Trinity United Church

Rob Veitch & Christine Denbok
Waterloo Region Community
Foundation



COMMITTED PARTNERS (TWO CONSECUTIVE YEARS OF GIVING)

Your continued generosity strengthens our foundation, ensuring ongoing support for those who need it most. Thank you for standing with us!

Roger Melko & Lori
Woolner-Melko
Marc Drader
Stuart Hough & Shirley Grant

David & Katherine Sunday
Joan Westcott
Margaret Jackson
Jane Ryan

Kroetsch Family Foundation
Catherine Duval-Russell
Marilyn Boehmer
Christopher Playle

Ron Fisher
Shawna Montreuil
M. Jane & Peter Townshend



MISSION PARTNERS (THREE CONSECUTIVE YEARS OF GIVING)

Your dedication helps sustain our mission, providing critical resources and services to our residents year after year. We are deeply grateful for your commitment!

Steve Power
Keith Freeland
Martin Kuhn

The Vogel's
Dianne McGaيرة

Edna Bryce
Justin Carpani

Muriel Soehner
J. Joy Harris



SUSTAINING PARTNERS

(FOUR CONSECUTIVE YEARS OF GIVING)

By giving for four years in a row, you have become a cornerstone of support for SHOW. Your generosity creates lasting change in the lives of our residents.

Gerry Gowland
Anne-Margret Bormann

Norm Finkelberg
Pat McCauley

Lynda McDowell
Denise & Gerald Dolff

Mike & Kelly Peasgood
Stuart Stephen & Judy Cook



LEGACY PARTNERS

(FIVE OR MORE YEARS OF CONSECUTIVE GIVING)

Your unwavering support over five or more years has made a profound impact. You are helping build a legacy of stability, dignity, and hope for those we serve.

5 Years of Giving

Barbara Larke
Betty Hooper
Paul Bigelow
Mike Hulls
Sam Nabi
Diane McInnis
Marion Roes
Lorain Reitzel
Molly Worden
Norma Hayman
Paula Brown
Regina Vera-Quinn
Annette Dandyk
Rosemary Danayka

6 Years of Giving

Rob Veitch & Christine Denbok
Al & Liz Hayes
David & Colleen Brown
Deborah Zettel-Schmitt
Kevin & Brenda Luscott
Peter & Anke Naus
Janet Heimpel
Mike Anderson
Father Ray Reitzel
Molly Worden
Phil Jantzi
Heather Angst
Michael & Susan Gentile
Cheryl MacLean
Vivian Pavanel

7 years of Giving

Grant & Femmy Birks
Glen Siebel
Tricia Siemens
Annemarie & David Rogalsky
Wendy & Stephen Jones
Denise & Gerald Dolff
Mary Joan Brooker
Julia Farquhar
Nancy Lackner

8 years of Giving

Mary Liz Hearn
Michael Druker
Douglas Morton
Shirley Irish
Greg & Marlene
DeGroot-Maggetti

9 Years of Giving

Anne Little
Deborah Wills
Gordon & Reta Rice



GENERATIONAL PARTNERS

(10 YEARS OF CONSECUTIVE GIVING)

A decade of generosity—your commitment is inspiring! Your steadfast support has changed lives and continues to shape a brighter future for our residents.

*John & Laura Gwen VanBruwaene
Marilyn Coxon*

*Pat McCauley
Lynda McDowell*



FOUNDING PARTNERS

(10+ YEARS OF CONSECUTIVE GIVING)

As a Founding Partner, your long-term dedication has been instrumental in SHOW's growth and impact. Your generosity is the foundation upon which we continue to build a caring, supportive community.

11 Years of Giving

*Brian & Jean Kirkham
Peter & Giselle Denomme*

David Parrott

*John & Sharon Carey
Kathleen Almost*

12 Years of Giving

Teresa & Tim Sothern

14 Years of Giving

*David & Nancy Matthews
Jeff Henry*

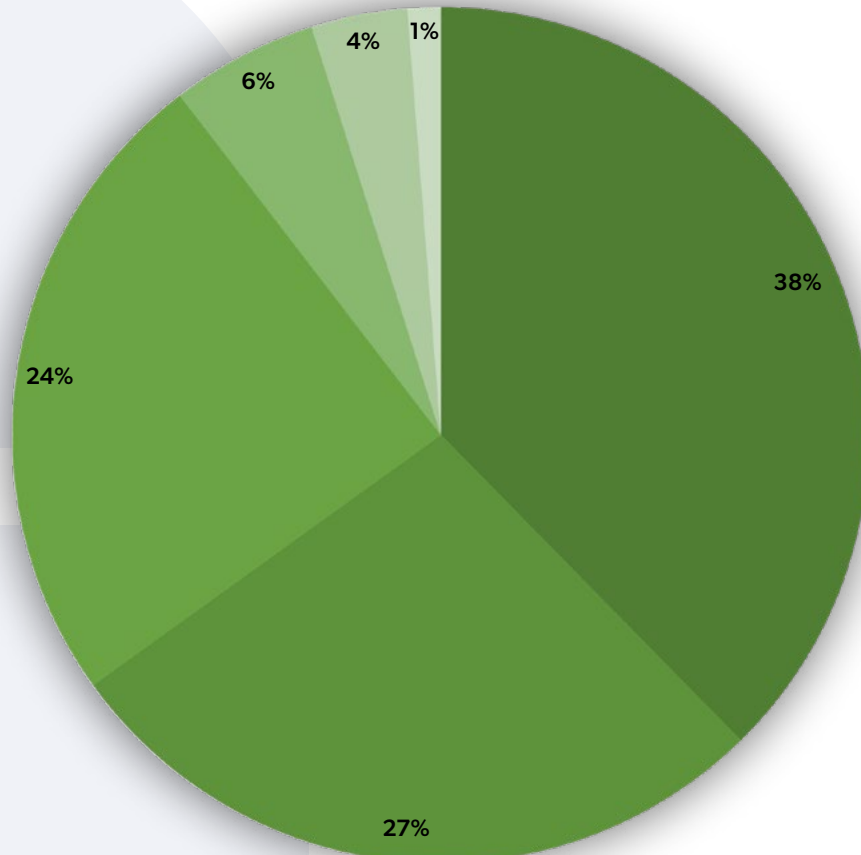
FINANCIALS: REVENUE

Region of Waterloo Funding	\$692,224.00
Rental Income	\$503,946.00
Fundraising	\$450,511.00
Other Grants	\$101,924.00
Amortization	\$66,818.00
Other	\$22,938.00

(Interest Income, Government of Canada Funding, Other Income)

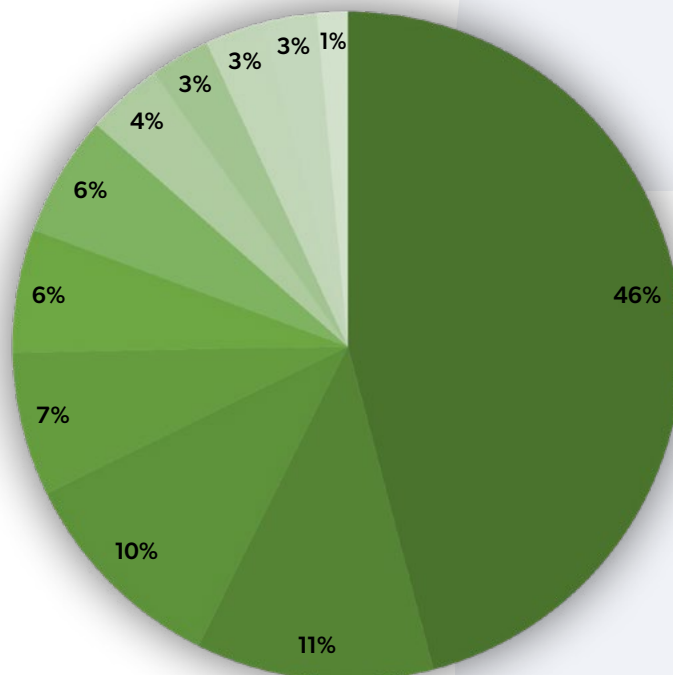
Total

\$1,838,361.00



FINANCIALS: EXPENSES

Resident Case Management & Staffing	\$771,257.00
Repairs & Maintenance	\$193,120.00
Interest on Long-Term Debt	\$174,778.00
Amortization	\$116,878.00
Professional Fees	\$99,965.00
Utilities	\$98,530.00
Tenant Support	\$62,093.00
Office Supplies	\$48,110.00
Insurance	\$46,697.00
Other (Interest Income, Government of Canada Funding, Other Income)	\$44,689.00
Insurance Claim (Fire)	\$25,000.00
Total	\$1,681,117.00







Connect with Us



362 Erb St. W
Waterloo, ON N2L 1W6

519-886-8200

Charitable Registration # 850 831553 RR0001
