

**In a year
when
we were**

**stuck in
our
houses...**



**Your 2020
Gratitude Report**

YOUR IMPACT IN 2020

24 new homes for seniors struggling to access affordable housing



0 Cases of COVID

MORE THAN 25 HEALTH SESSIONS HOSTED

to help tenants and our community stay active and healthy while staying socially distanced



Countless virtual check-ins with our tenants



Close to **6,000 meals donated**, to help provide food and comfort to our tenants



100's of volunteer hours spent while painting, renovating, and updating our buildings (all while socially distanced)



\$85,000 raised

on GivingTuesday to support the creation of a new tenant unit at 144 Erb St E

1000's of smiles from our staff and tenants because of you!



You Helped to Create Home.



"I won't forget the feeling of walking in to my new apartment at SHOW. Never could I have imagined what awaited me when I first opened that door!"

"For all of you that have donated to SHOW - I hope you understand how powerful your gift is - it provides opportunities for real transformations and new beginnings."

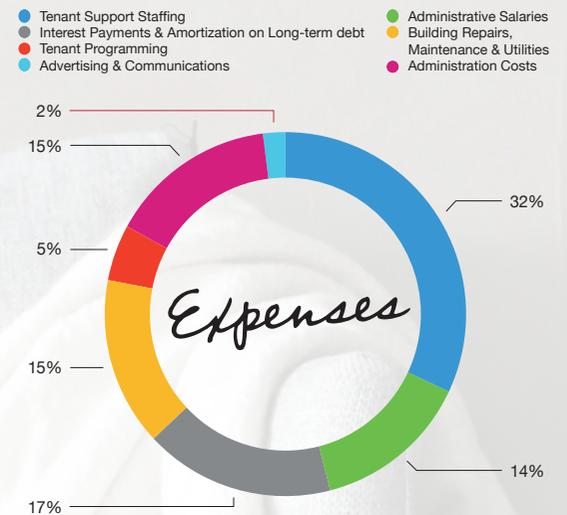
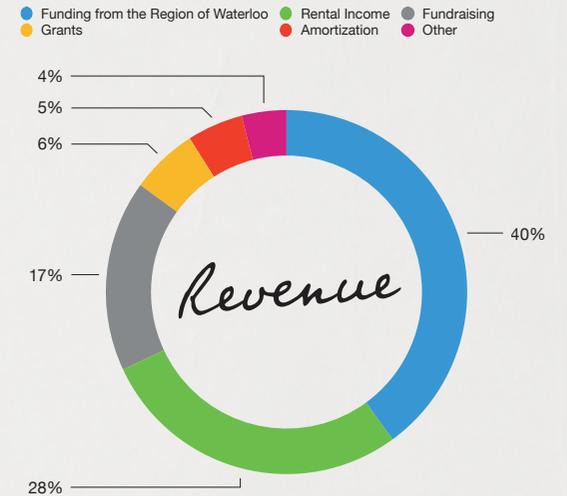


"The staff knows who we are as individuals and that we still are part of society, and we do belong. This is the best place that they could have put us, it is a lot better than a shelter."



THE FINANCIAL DETAILS

\$750,000 raised to support the **SHOW The Way Home Campaign** (includes \$200,000 from both the City of Waterloo and Waterloo Region)



Regardless of the amount of your donation, you should know your gift has made an impact. Every dollar raised is helping address affordable housing in the Kitchener Waterloo region. We are so grateful for your generosity.

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Your Support Helped Us to Grow Our Mission

2020 is indelibly etched into the fabric of SHOW because it forced all of us to consider what it means to have a home. A place of refuge, a workspace, a place to protect us from the ravages of a deadly virus, a place where we could keep each other safe.

With your support, we adhered to our mission to ensure that vulnerable individuals would continue to be housed. As a result, 144 Erb Street East became our third affordable housing building. During a worldwide crisis, you stepped up so SHOW could step in to provide stability and security to those most at risk, ensuring that those tenants would continue to enjoy stable, affordable housing. Donor support, alongside the support of both the City of Waterloo and the Region of Waterloo enabled us to provide the down payment and fund the important upgrades in the building. Beyond that, our friends at The Kitchener Waterloo Community Foundation played an important role in making our purchase possible.

The Board of Directors has nurtured an environment that can balance both the support needs of our more vulnerable tenants with a plan to grow our housing portfolio and have spent 2020 developing those systems for our future.

Outdoor physical activities helped our tenants and many in the community enjoy yoga, tai chi and more, volunteers dropped off treats, and we were able to give tablets to tenants so that they would be more connected.

In all these activities, we were diligent in protecting our tenants and staff and are proud to report we did not have a single case of COVID. And donors, like you, made it possible for us to safely engage and connect with tenants to tackle the social isolation so many of us felt this year.

SHOW is about having a home, about ensuring that all in our community can live in dignity. It is a privilege to serve this agency. As we look to 2021 and beyond, we are grateful to count you as a continued supporter. With you by our sides, SHOW will continue to embrace changes and challenges but will stay true to its mission of providing safe, affordable, and supportive housing to the community.



Tim Sothern
President,
Board of Directors, SHOW



Gael Gilbert
Executive Director, SHOW



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