



SUPPORTIVE
HOUSING OF WATERLOO



**WE'RE ALMOST
THERE!**

**HELP US COMPLETE
402 ERB STREET WEST!**



Help us complete 402 Erb Street West!

You can help us complete 402 Erb by:

- 1) Joining a team for Ride for Refuge. The event takes place on Saturday, September 29th.**
 - 2) Donating to our Brick by Brick campaign (help us reach our goal of selling 20,000 bricks– we need 8,000 more!)**
 - 3) Sending direct donations through our website that can help us purchase furniture for 402 Erb Street West, create an accessible unit at 402 Erb, help support our work at 362 Erb Street West, etc.**
- For information on how to donate to Supportive Housing of Waterloo, please visit our website at:**
<http://www.showaterloo.org/>



HORACE COELHO A PROUD BOARD MEMBER

I have often thought about the parallels between those who are homeless and newcomers. Usually unemployed, lonely, isolated and a feeling of disconnection from the mainstream community are common, and in 1972 Horace Coelho was no different. He arrived in Canada from India knowing no one, and had the good fortune to find a room in the home of Hazel Sauve in Montreal. She became his family and provided him with the motivation to find work and community, he never forgot her and the gift of inclusion, shelter and family he so desperately needed.

Horace is a delightful, kind man who understands the importance of community, of caring for those who are most vulnerable, most often ignored. A man of great faith which he has translated into a life that has had him contribute to both SHOW and other community boards and we are so much the richer for his presence.

In 1974 Horace married his love Rita and after several moves settled in this Region where, since 2002, Horace has worked with CB Peter Benninger Real Estate and has won many accolades for his work. He is a tireless advocate not only for those who need housing, but for inclusion of our very multi cultural community on boards of directors, committees and associations. SHOW will be among the first agencies in this area to develop a board policy which is inclusive of diversity, we are very proud of his diligence and advocacy in this area.

Horace joined the SHOW Fundraising Committee as it worked to open 362 Erb Street West, his understanding of poverty and homelessness in India as his motivation. Housing is foundational for Horace, he sells shelter for a living and believes it is a basic human need for all. Horace joined the board of SHOW nine years ago and has been a passionate voice for those marginalized by poverty, homelessness and status. I believe there is a halo waiting for Horace.



HOUSING AND HEALTH

- According to the Mental Health Commission's At Home Report on the Housing First Initiative, every \$10 invested on housing and supports for chronically homeless individuals results in \$21.72 in savings related to health care, social supports, housing and involvement in the justice system.
- Around 235,000 individuals experience homelessness in Canada each year, at an estimated cost of \$7.05 billion dollars.
- Housing First intervention operates at an estimated cost per year per person of \$22,257 for high needs individuals and \$14,777 for moderate needs individuals
- \$22,257 per person per year for high needs individuals, multiplied by 235,000 people equals a cost of approx. \$5.23 billion annually. This is a reduction of \$1.82 billion dollars from the estimated \$7.05 billion cost.
- Reductions come from fewer overnight stays in shelters and institutions such as hospitals, prisons, jails and addiction treatment facilities, as well as fewer pressures on the health care system such as less doctor, community clinic, and ER visits.
- Annual cost of housing someone while homeless:
 - Jail & hospitals (\$66,000 - \$120,000)
 - Emergency shelters (\$13,000 - \$42,000)
 - Supportive and transitional housing (\$13,000 - \$18,000)
 - Housing without support (\$5,000 - \$8,000)

MICHAEL SCHMITT CHAIR, BOARD OF DIRECTORS

Every non profit in our country is overseen by a Board of Directors, unsung heroes who devote countless hours to their causes, championing the work, advocating, sharing their passion. We are blessed in this community to have 12 such dedicated and committed people helping guide our mandate, and grow our young agency. It is with this in mind that we recognize two individuals on our board who have been integral to, SHOW, Michael Schmitt, our President and Horace Coelho.

Michael retired from the Algonquin Lakeshore Catholic District School Board in 2011, as Director of Education and was approached by a previous board member, Roger Lawlor, who thought Michael would be a good match for SHOW. How right he was! Michael was a volunteer at St. Louis Out of the Cold Program and really liked working with the most vulnerable, recognizing the desperate need for housing as a first step to creating stability. He was encouraged to accept a nomination to our board

in 2012. Michael has led our board with wisdom and a generosity of spirit which all who know him recognize as an integral part of his humanity.

In no time at all Michael recognized the enormous challenges faced by the homeless, the tenacity required to survive without a place to call home, the difficulty accessing healthcare or other basic services such as mental health or addictions resources and has devoted much of his time and energy to serving the most marginalized. He has become a champion for affordable housing, improved funding, inclusive zoning and collaboration with developers to create a community with homes for all.

Michael has guided our board through by-law revisions, the creation of new and forward thinking policies, strategic planning, and construction of our new building at 402 Erb Street West. Our gratitude and appreciation for his leadership and support is immeasurable. Thank you.

THE VIEW FROM HERE

SHOW has been a very busy place over the past few months as construction at 402 Erb Street West is getting closer to completion, and we plan the move in for some of our current tenants at 362 who are ready to embrace a more independent life. For those individuals SHOW has been their community, their family, their support system, the place that has provided them with care and compassion, but more important, with hope for a future that is stable and secure.

To build a new home for 9 people, and to maintain supports and housing security for 30 more does not come easily. We need you to stand behind us with donations to buy the bricks and mortar, to support the work of assisting folks to maintain their housing stability because it makes sense. Homelessness in Canada costs us all more than \$7 billion annually, in emergency services, shelter costs, ER and hospital visits. To house a high needs person, it is estimated to cost an average of \$22,257, and for those who don't need intensive supports, about \$14,777. With an estimated 200,000 homeless, we could save

close to \$3 billion by providing affordable homes. Housing people is a far cheaper alternative than leaving them on the streets, but to do so needs the support of our community.

We are delighted to be part of Ride for Refuge happening on September 29, 2018 and invite you to visit our website and join a team, sponsor a team, create a family team, co-workers team, church community team, any kind of team you want and help us raise desperately needed funds for SHOW. We are counting on you to help make this day a memorable one as we invite our community to SHOW your support!

This newsletter also features two of our board members, our President Michael Schmitt, who has been a tireless champion of our work, and Horace Coelho who has been a pillar for SHOW for over a decade. These two men personify dedication, commitment, generosity and kindness and we are very grateful for their leadership.





Supportive Housing of Waterloo

rideforrefuge.org/charity/supportivehousingofwaterlooshow
what moves you? September 29, 2018

This fall, Supportive Housing of Waterloo is participating in the Ride for Refuge, a non-competitive bicycling and walking fundraiser with locations across Canada. Please help us raise funds to support the amazing work we do to help people attain housing stability

contact us

Visit rideforrefuge.org to start or join a team online today! If you have any questions, please contact us:

Email Address: gael.gilbert@showwaterloo.org
Phone: 1-519-886-8200
Ask for: Gael Gilbert

- Our goal is to raise \$25,000
- To accomplish our goal we're looking for **12 Team Captains** (of all shapes, sizes and stages) to recruit 6-8 friends and raise much needed funds .
- Of course, we're also looking for a whole pile of riders and walkers to join our teams and help us raise this critical \$25,000.
- **Will you join us?** We need you! What could be better than all of us squeezing into our spandex and sweating together while raising money for SHOW?



BUILDING SUPPORTED HOUSING, BRICK BY BRICK

Please help us build 402 Erb St. West by purchasing Bricks for \$5 each.
20,000 Bricks will create a new home for 9 people who desperately need affordable housing

Name: _____

Address: _____

Email: _____ Telephone: _____

I wish to donate: \$100 \$50 \$30 Other _____

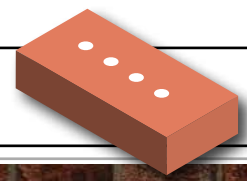
I wish to pay by: cheque VISA Mastercard

Name on Card: _____ CSH# _____

Credit Card #: _____ Expiry date: _____

Cheques are payable to Supportive Housing of Waterloo. Gifts of \$10.00 or more will be receipted for income tax purposes and are also accepted online at www.showaterloo.org or at CanadaHelps.org

I want to buy a brick for \$5.00 each: # _____



www.showaterloo.org